

OUR STORY

Recycled Fashions. Renewed Lives.

Discarded to Divine is a “one of a kind” event where professional and aspiring designers help raise funds for those in need by transforming discarded and donated clothing and materials into fashion-forward, trendy or classic fashions and home furnishings!

This annual fundraiser helps those seeking refuge from poverty, homelessness and domestic violence. We invite designing minds from the interior design, fashion and accessory industries to transform discarded materials, fabrics and clothing into renewed pieces. The donated items then become the cornerstone of our fundraising efforts during LIVE and SILENT auctions at our annual special event!

Now in its seventh year, **Discarded to Divine** has become a much anticipated fashion event, attracting nearly 1,000 of San Francisco’s fashionistas, young professionals and established friends of the St. Vincent de Paul Society of San Francisco. This event is made more special by the love and care that the designers weave into the items they create.



Two Pillows by Ashley Strunk

Create something wonderful...

How to help? Design and donate!

Visit us and rummage through our discarded treasures of fabrics, materials, and garments... they’re free! Designs must be constructed from materials rescued from SVDP’s “discarded goods” as well as other of your own discarded and recycled materials. New materials, trims and accessories may be used as long as they do not make up a majority of the garment. In order to be considered for the 2012 collection, pieces **MUST** be completely finished, including seams, hems, zippers and linings. *Your item **MUST** be showroom ready.*

Garments should be able to fit a 36x25x36 dress form. Garments must be sized according to size scale – please see our website for size chart.

What to design, create, renew, construct?

Our event partner, the de Young Museum gives us input on the designer inspiration.....this year the de Young Museum has suggested the **Jean Paul Gaultier** and the **Anatolian Kilims** exhibitions at the museum may provide inspiration (*not copy*). You may also use other museum pieces or the museum architecture for inspiration. Our website gives all specifics on the de Young design considerations and materials guidelines. Be a part of the Discarded to Divine Preview Night at the de Young on April 20th with your creation!

NOTE

Past “best sellers” (those items that sold for the highest amounts) include: outerwear, jewelry, handbags, fashions of natural fibers, wraps, “one size fits all” items, ensembles (coat and dress combo), and renewed designs paired with luxury labeled garments.

Design Categories

- Home Decor: pillows, lighting, furniture, duvets, quilts, blankets, floor coverings
- Art: any medium
- Accessories: jewelry, handbags and scarves
- Men’s and Women’s Clothing: coats, blazers, sportswear, shirts, knitwear, day and evening wear
- Children’s: clothing and accessories
- Dog’s: garments and accessories

Material Pick-up

Please contact Heather Ripley, Event Coordinator at 415- 977-1270 x3079 or hripley@svdp-sf.org to make an appointment. *Please no drop-ins.*

Check our website www.discardedtodivine.org for future pick-up dates/hours and more details.

Cleaning

Due to museum guidelines and in consideration for our buyers, all used materials should be washed or dry cleaned. Please let us know how you cleaned the item. Fur and feathers are not permitted in the museum but can be part of the auction during the Gala.

Jury Process

Your pieces will be juried by a St. Vincent de Paul Society event committee and industry professionals. This process will determine which pieces will be chosen for the de Young Preview and Silent/Live auctions. The jury will also select the “Best” in each category based on design, inspiration and construction. To be considered, it is very important that we receive your piece on time and that it is showroom ready.

Donate to the St. Vincent de Paul Society of San Francisco's Discarded to Divine

Rojigualda by Megghan Cardozza



Donating your design:

- Complete your application at www.discardedtodivine.org.
- Include a 300 DPI color digital photograph of both your original materials and finished donation. Photo must be shot on dress form, not a model.
- Include a list of original materials used, short description of the item being donated and few sentences which detail your creative design, construction process and design philosophy.

Deliver Your Design

Designs are due no later than **Monday, January 9, 2012** to:

St. Vincent de Paul Society - SF
ATTN: Discarded to Divine
1237 Van Ness Ave., Suite 200
San Francisco, CA 94109

We accept delivery by mail, Fed Ex, UPS or hand delivery. COD not accepted!

ABOUT ST. VINCENT DE PAUL SOCIETY OF SAN FRANCISCO

For 150 years the St. Vincent de Paul Society of San Francisco has offered safety-net services to the most vulnerable children, women and men in our City. Today, it is one of San Francisco's major human services organizations, a leader in providing support and shelter for those seeking refuge from domestic violence, addiction, homelessness and poverty.

SVDP-SF provides services to more than 1,000 children, women and men each day through its programs:

Riley Center for Battered Women and Their Children - An emergency shelter, transitional housing program, and community office for abused women and their children.

Ozanam Center - A safe respite focusing on detox, meditation, good nutrition, exercise and community support for those suffering from addiction.

Multi-Service Center South - The largest homeless shelter for women and men in Northern California.

Vincetian Help Desk - A resource for food, clothing and small household items to more than 18,000 low-income and homeless women and men each year.

Thank You for Your Kind Support!

IMPORTANT DATES

**Deadline to submit:
Monday, January 9, 2012**

**Sneak Preview, de Young Museum
Friday, April 20, 2012**

**Discarded to Divine Gala, SF Design Center
Thursday, April 26, 2012**



415-977-1270, x3079 - www.discardedtodivine.org



Presented by the St. Vincent de Paul Society of San Francisco

Anastasia by Olga Shor

**DISCARDED
TO DIVINE**
April 26, 2012